

ICOM-US Webinar Series  
Reference Guide  
Part Four:  
Museums as Influencers



**Panelists Names, Titles and Bios:**

<https://www.icomus.org/webinar-series--part-four>

Recording of the webinar will be accessible to ICOM-US members in the members only section of the [icomus.org](https://www.icomus.org) website. View by logging into your profile to visit the video library, <https://www.icomus.org>.

**Presentation Reference Links:**

**Lauran Bonilla-Merchav** Follow ICOM Costa Rica on Instagram @icom.costarica

University of Costa Rica: <https://www.ucr.ac.cr/>

ICOM Define Methodology: [https://icom.museum/wp-content/uploads/2020/12/ICOM-Define\\_Methodology\\_en.pdf](https://icom.museum/wp-content/uploads/2020/12/ICOM-Define_Methodology_en.pdf)

**Kelly McKinley**

Bay Area Discovery Museum: <https://bayareadiscoverymuseum.org/>

Stephen E. Weil: "From about Something to Being for Somebody: The Ongoing Transformation of the American Museum"; *Daedalus*, Vol. 128, No. 3, America's Museums (Summer, 1999), pp. 229-258

Series of articles documenting the Oakland Museum of California's journey to redefine its work to identify, measure and, ultimately, hold itself accountable to making a difference in the lives of local communities:

- <https://medium.com/new-faces-new-spaces/what-is-our-museums-social-impact-62525fe88d16>
- <https://medium.com/new-faces-new-spaces/what-problem-in-our-community-is-our-museum-most-uniquely-equipped-to-solve-fe4dce9848b7>
- <https://medium.com/new-faces-new-spaces/quantifying-our-museums-social-impact-e99bff3ef30e>
- <https://medium.com/new-faces-new-spaces/how-defining-and-measuring-social-impact-changed-our-museum-9b9c2305852c>

**Lisa Sasaki**

Smithsonian Asian Pacific American Center: <https://smithsonianapa.org/>

ICOM-US Membership Information: [Not a member? Join Today!](#)

### ICOM-US Webinar Series Information:

<https://www.icomus.org/upcoming-events>

- November 17, 2020: INTRO [\[Recording\]](#)  
Password to access: Intronov17!
- December 15, 2020: Part One: Safe Places or Social Spaces? [\[Recording\]](#)  
Password to access: PartOneDec15!
- January 19, 2021: Part Two: The Function of Collecting: [\[Recording\]](#)  
Password to access: Pt2Jan21!
- February 16, 2021: Part Three: The Whiteness of Museums: [\[Recording\]](#)  
Password to access: Part3Feb16!



**ICOM-US Member Survey: Help us to identify key words and concepts that should be included in the museum definition going forward.**

- **Deadline for submissions closing 11:59 pm EST Wednesday, March 17, 2021:**  
[COMPLETE SURVEY HERE](#)
- Follow along with ICOM-US as we go through the methodology on our website here: <https://www.icomus.org/icom-define-methodology>

### ICOM Museum Definition Background:

<https://icom.museum/en/resources/standards-guidelines/museum-definition/>

<https://icom.museum/en/news/the-challenge-of-revising-the-museum-definition/>

- **Phase 2 of the development of a new museum definition** is underway and opportunities to contribute through ICOM-US will be available in 2021. A forum on the new museum definition is now available on the [ICOM-US members only page](#), dedicated to discussing and sharing concepts that define museums.
- **Take part in the new definition of the museum!** Aiming to respond to the need for a democratic and open process of consultation to the National Committees, International Committees, Regional Alliances and Affiliated Organizations that constitute ICOM, the Standing Committee for the Museum Definition formulated a **new methodology going forward**. The design of this methodology is based on greater transparency, as well as the careful listening to all proposals. At this point, [members of MDPP2](#) agreed that a change in the name would be advisable and it was requested to the ICOM leadership that the new name be **ICOM Define: Standing Committee for the Museum Definition**. ICOM members can find out more information here: <https://icom.museum/en/member/take-part-in-the-new-definition-of-the-museum/>

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