ICOM-US Survey on Museum Definition

In April 2020 ICOM-US conducted a survey of over 2,400 US members requesting information on the museum definition and identifying key words and concepts. The survey was circulated via social media platforms including Facebook, Twitter, and Instagram and via email to the ICOM-US mailing list. 302 total responses to the 17 questions were received. In response to the question “in your own words what is a museum today?” 300 different descriptions were received, some as short as two words some as long as 90 words but all rich, thoughtful, and forward looking.