**ICOM-US Webinar Series**

**Reference Guide**

**Part Four:**

**Museums as Influencers**

**Panelists Names, Titles and Bios:**

<https://www.icomus.org/webinar-series--part-four>

*Recording of the webinar will be accessible to ICOM-US members in the members only section of the Icomus.org website. View by logging into your profile to visit the video library,* [*https://www.icomus.org*](https://www.icomus.org)*.*

**Presentation Reference Links:**

**Lauran Bonilla-Merchav** *Follow ICOM Costa Rica on Instagram @icom.costarica*

University of Costa Rica: <https://www.ucr.ac.cr/>

ICOM Define Methodology: <https://icom.museum/wp-content/uploads/2020/12/ICOM-Define_Methodology_en.pdf>

**Kelly McKinley**

**Bay Area Discovery Museum:** <https://bayareadiscoverymuseum.org/>

Stephen E. Weil: “From about Something to Being for Somebody: The Ongoing Transformation of the American Museum”; *Daedalus*, Vol. 128, No. 3, America's Museums (Summer, 1999), pp. 229-258

Series of articles documenting the Oakland Museum of California’s journey to redefine its work to identify, measure and, ultimately, hold itself accountable to making a difference in the lives of local communities:

* <https://medium.com/new-faces-new-spaces/what-is-our-museums-social-impact-62525fe88d16>
* <https://medium.com/new-faces-new-spaces/what-problem-in-our-community-is-our-museum-most-uniquely-equipped-to-solve-fe4dce9848b7>
* <https://medium.com/new-faces-new-spaces/quantifying-our-museums-social-impact-e99bff3ef30e>
* <https://medium.com/new-faces-new-spaces/how-defining-and-measuring-social-impact-changed-our-museum-9b9c2305852c>

**Lisa Sasaki**

**Smithsonian Asian Pacific American Center:** <https://smithsonianapa.org/>

**ICOM-US Webinar Series Information:** <https://www.icomus.org/upcoming-events>

**ICOM-US Member Survey: Help us to identify key words and concepts that should be included in the museum definition going forward.**

* + - **Deadline for submissions closing 11:59 pm EST Wednesday, March 17, 2021:** [**COMPLETE SURVEY HERE**](https://forms.office.com/Pages/ResponsePage.aspx?id=XzTq0CUTXEGT0MQvQzsOYrYwG6OSjGBEs2k4RzeV295UMDM5RTQ0RzJQS1k0MUNCUUZRVUhKREsyMy4u&wdLOR=c8C51E845-9168-4D72-B8A7-0FB5B361F7CA)
    - Follow along with ICOM-US as we go through the methodology on our website here: <https://www.icomus.org/icom-define-methodology>

**ICOM Museum Definition Background:**

<https://icom.museum/en/resources/standards-guidelines/museum-definition/>

<https://icom.museum/en/news/the-challenge-of-revising-the-museum-definition/>

* **Phase 2 of the development of a new museum definition** is underway and opportunities to contribute through ICOM-US will be available in 2021. A forum on the new museum definition is now available on the [ICOM-US members only page](https://incus.memberclicks.net/index.php?option=com_ccboard&view=forumlist), dedicated to discussing and sharing concepts that define museums.
* **Take part in the new definition of the museum!** Aiming to respond to the need for a democratic and open process of consultation to the National Committees, International Committees, Regional Alliances and Affiliated Organizations that constitute ICOM, the Standing Committee for the Museum Definition formulated a **new methodology going forward**. The design of this methodology is based on greater transparency, as well as the careful listening to all proposals. At this point, [members of MDPP2](https://icom.museum/en/committee/committee-for-museum-definition-prospects-and-potentials/) agreed that a change in the name would be advisable and it was requested to the ICOM leadership that the new name be **ICOM Define**: Standing Committee for the Museum Definition. ICOM members can find out more information here: <https://icom.museum/en/member/take-part-in-the-new-definition-of-the-museum/>